

First step when creating a new count

Description

Count Breakdown

Group By (1)

Age

Company by Employment Size

Company by Revenue

Region

Country

District

Hotline

Year

Gender

Income

Industry

Interest Area

Specialty

Job Title

Job Function

Product

Address Type

Media Type

Subscription Type

Other

Media Count:

☒

Postal

Email

Phone

SMS

Phone

Fax

Example of creating a Postal breakdown with 2 “Group By” entries – it shows how count data can be approached “in-depth”

